



START



Over 14 years, Wheels for Meals has funded over

300,000 MEALS

for the homebound clients of Meals on Wheels of Greenville.



With five scenic routes, fundraising incentives and a post-ride celebration at

TRAILBLAZER PARK IN TRAVELERS REST,

you don't want to miss the Upstate's premier charity cycling event!



WHEELS FOR MEALS SPONSORSHIP PACKAGES

PRESENTING SPONSOR

\$20,000 | 4,000 MEALS PROVIDED

- Recognition as “Presenting Sponsor of Wheels for Meals”
- Co-branding with event name and logo, used on all print and electronic materials
- Special recognition during ride launch
- Logo on start/finish line truss
- Logo on custom-designed Hincapie event jersey
- Logo on custom-designed rider t-shirt
- Logo recognition on all printed materials and advertisements
- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

GEAR SPONSOR

\$15,000 | 3,000 MEALS PROVIDED

- Recognition as “Fundraising and Incentive Gear Sponsor”
- Logo on start/finish line truss
- Logo on custom-designed Hincapie event jersey
- Logo on custom-designed rider t-shirt
- Logo recognition on all printed materials and advertisements
- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

KING/QUEEN OF THE MOUNTAIN

\$5,000 | 1,000 MEALS PROVIDED

- Recognition as “King/Queen of the Mountain Sponsor”
- Logo recognition at results and tracking tent
- Logo on custom-designed Hincapie prize jersey, presented to winners
- Logo on custom-designed Hincapie event jersey
- Logo on custom-designed rider t-shirt
- Logo recognition on all printed materials and advertisements
- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

POST-RIDE CELEBRATION SPONSOR

\$5,000 | 1,000 MEALS PROVIDED

- Recognition as “Post-Ride Celebration and Expo Sponsor”
- Logo recognition on all post-ride event signage
- Logo on custom-designed Hincapie event jersey
- Logo on custom-designed rider t-shirt
- Logo recognition on all printed materials and advertisements
- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

DOMESTIQUE SPONSOR

\$5,000 | 1,000 MEALS PROVIDED

- Logo recognition on course signs throughout all five routes
- Logo on custom-designed Hincapie event jersey
- Logo on custom-designed rider t-shirt
- Logo recognition on all printed materials and advertisements
- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

WHEELS FOR MEALS SPONSORSHIP PACKAGES

VOLUNTEER SPONSOR

\$3,000 | 600 MEALS PROVIDED

- Recognition as “Volunteer Sponsor”
- Logo recognition on custom-designed volunteer t-shirt
- Logo recognition on all printed materials and advertisements
- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post ride celebration.

REST STOP SPONSOR

\$3,000 | 600 MEALS PROVIDED

- Recognition as “Rest Stop Sponsor” at all rest stops
- Logo recognition on all printed materials and advertisements
- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

PELTON SPONSOR

\$3,000 | 600 MEALS PROVIDED

- Sponsor spotlight in one event e-blast
- Logo recognition on all printed materials and advertisements
- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

GRUPETTO SPONSOR

\$1,000 | 200 MEALS PROVIDED

- Logo recognition on all printed materials and advertisements
- A choice of one of three unique opportunities:
 - › Cue Sheets: Logo recognition on all printed route cue sheets given to riders
 - › Medical Support: Logo recognition at medical support and triage tent at start/finish line
 - › SAG Vehicle: Logo recognition on all route SAG vehicles
- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

PANACHE SPONSOR

\$500 | 100 MEALS PROVIDED

- Printed signage at start/finish line
- Opportunity to insert promotional items into rider packets
- Linked logo on the Wheels for Meals website
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

WHEELS FOR MEALS SPONSORSHIP LEVEL

PRESENTING | \$20,000

GEAR | \$15,000

KING/QUEEN OF THE MOUNTAIN | \$5,000

POST-RIDE CELEBRATION (SOLD) | \$5,000

DOMESTIQUE (\$5,000)

VOLUNTEER (\$3,000)

REST STOP (\$3,000)

PELTON (\$3,000)

GRUPETTO (\$1,000)

PANACHE (\$500)

Contact Information

Company Name (if corporate sponsorship): _____

Team Captain Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone (Work): _____ (Cell): _____ (Home): _____

Email: _____

Method of Payment

Enclosed is a check made payable to Meals on Wheels of Greenville

Please send an invoice

Bill my: Visa MasterCard American Express

Name on Card: _____ Business Card Personal Card

Card Number: _____

Exp. Date: _____ Security Code: _____

Billing Address (if different): _____

City: _____ State: _____ Zip: _____

Signature: _____

MAIL COMPLETED FORM TO THE ADDRESS BELOW OR FAX TO 864.235.1264.
TO RETURN VIA EMAIL, SEND TO KARLA AT KMENDIOLA@MOWGVL.ORG.